

# The 2018-19 World Economic Slowdown: Inventories Too High Everywhere Amidst Global Trade Decline

- Carl Weinberg, Chief International Economist

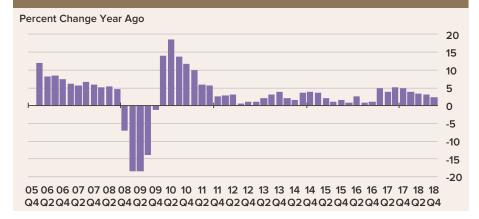
**Presentation Chart Book June 2019** 

# **The Pulse Of The Beast: Trade**

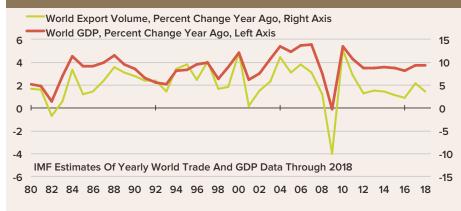
World trade was grinding to a halt in 2018. Nothing good can be said about that. The crash of global exports continues into early 2019 according to CPB estimates.



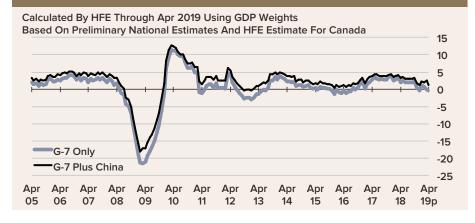
#### WTO Measure Of World Trade Volume



#### IMF Measure Of World Trade Volume Vs GDP Growth



#### G-7 Plus China Industrial Production Growth, Percent



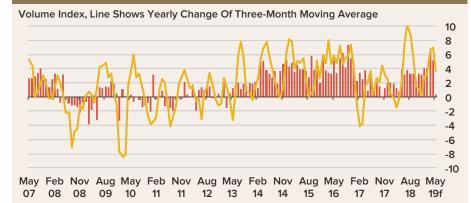
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# **Consumer Spending...** Not So Hot

Maybe it was the surge in energy prices that slowed the consumer in 2018... but the damage is done, even though oil prices have now retraced their 2018 increases. Here is a hint: The way to end an inventory cycle is for consumer spending to grow fast, faster than production, for a period of time.









#### Japan: Retail Sales, Percent Change Year Ago

Seasonally Adjusted Monthly Index, 2005=100, Blue Line Is 3-Month Change Annualized



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# Industrial Output... Pretty Darn Ugly

Problems emerged in most advanced economies starting in early 2018, not just in the fourth quarter.

#### Euro Zone: Industrial Production, Percent Change Year Ago

Black Line Shows Annualized Percentage Change In Three-Month Moving Average Blue Line Shows Percent Change Since April 2008 Peak



### Canada: Manufacturing Output, Percent Change Year Ago



#### **United Kingdom: Industrial Production**

Bars Are Industrial Production, %chya, Blue Line Is Percent Change Since Peak Yellow Line Is Annualized Three-Month Change In Production

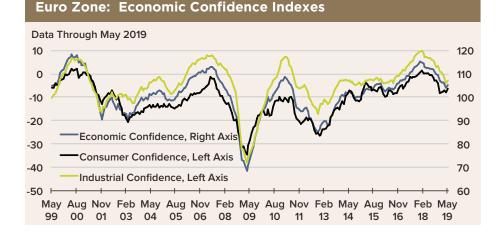


#### Japan: Industrial Production, Percent Change Year Ago

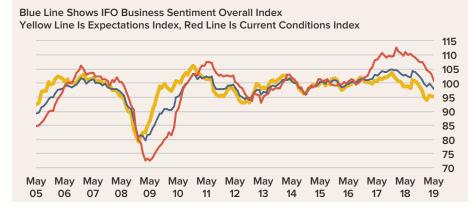


# Informative Surveys... Also Not So Hot

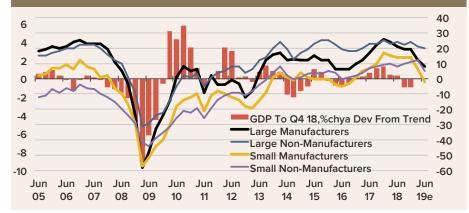
Euro Zone to Japan, survey data point to decaying supply-side conditions.



#### Germany: IFO Index And Its Components



#### Japan: Tankan Indexes And GDP Growth Trends



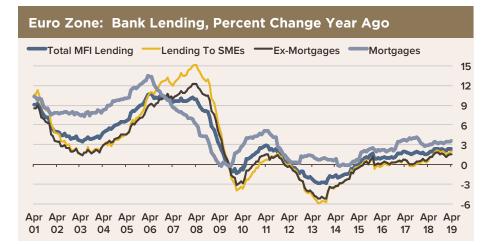


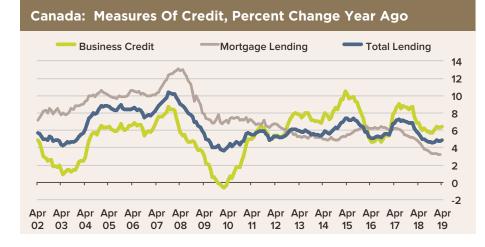
#### United Kingdom: CIPS Manufacturing Sector PMI

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# **Bank Lending: Too Slow And Slowing**

Growth of money and credit is too low to accommodate desired nominal GDP growth—except in Canada. Credit is slowing in most economies, or flat at unacceptable rates of growth.

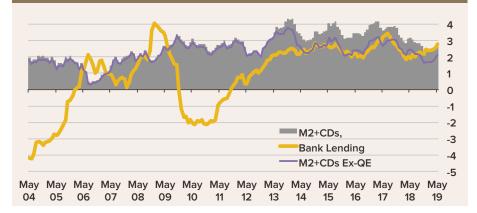




## United Kingdom: Growth Of Broad Money And Credit Bars Are M4, Red Line Shows M4 Lending, Percent Change Year Ago





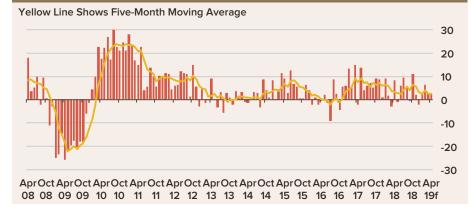


#### June 2019

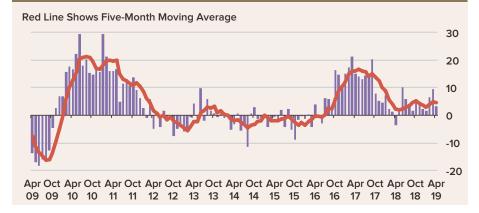
# **Exports Are Not Helping**

The decline in global exports is evident.

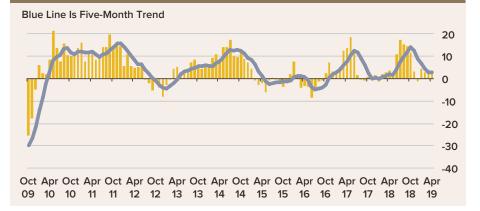
#### Euro Zone: Exports, Percent Change Year Ago



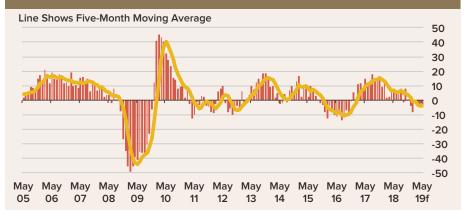
#### United Kingdom: Exports, Percent Change Year Ago



#### Canada: Exports, Percent Change Year Ago



#### Japan: Exports, Percent Change Year Ago



# **There Is No Inflation Risk**

Core inflation metrics are below target in Europe, Japan, and Australia, and barely at target in Britain and Canada. Yellow-shaded areas on our chart show recent ranges of core CPI.

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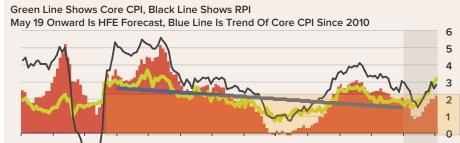
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#### Euro Zone: CPI, Percent Change Year Ago

Blue Bars Are CPI, Green Line Is Core CPI, Black Line Is ECB Inflation Target Jun 19 Onward Is HFE Forecast Assuming Brent Oll Prices Hold Steady At \$61



#### United Kingdom: CPI, Percent Change Year Ago





# Japan: Tokyo-Area CPI, Percent Change Year Ago

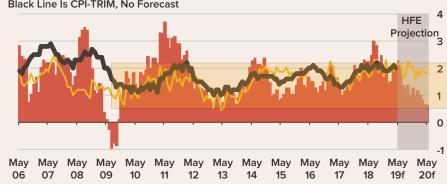
CPI Crashes One Year

After Sales Tax Hike

Yellow Line Shows CPI Excluding Food & Energy Blue Bars Are Headline CPI Ex-Sales Tax, Jun 19 Onward Is HFE Forecast HFE 3 CPI Spike After Sales Tax Hike Projection CPI Spike After Sales Tax Hike

May NovMay No 10 10 11 11 12 12 13 13 14 14 15 15 16 16 17 17 18 18 19p 19f 20f

# Canada: CPI, Percent Change Year Ago



Yellow Line Shows CPI Ex-Energy, May 19 Onward Is HFE Forecast Black Line Is CPI-TRIM, No Forecast

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# **The Inventory Cycle Un-Masked**

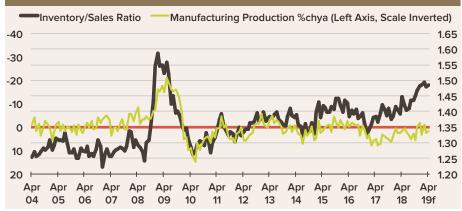
In many economies, excess inventories have been building up. HFE believes an inventory cycle correction is at the root of the slowdown in many economies. Demand is still growing but output is down and employment growth has stalled. The pattern is clearest in Germany, Japan and Canada, less so for Britain where Brexit is the key causal factor. Inventory cycles tend to be short and shallow, and rarely lead to financial sector distress or crisis.

#### Germany: IFO Inventory Index



# Blue Line Is IFO Inventory Index To May 19 (Inverted Scale, Left Axis)

## Canada: Manufacturing Inventories/Sales Ratio Vs Production



#### Japan: Inventory To Sales Ratio



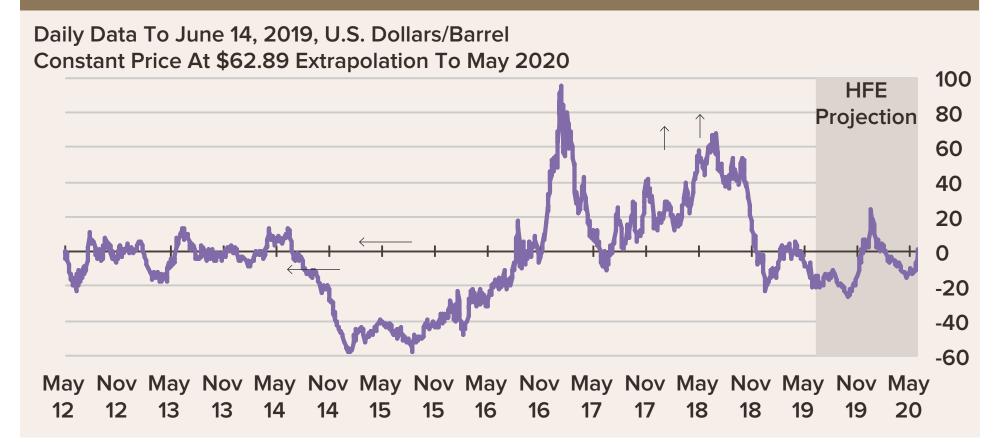
#### **Euro Zone: Changes In Inventories**



# **Falling Oil Prices Mandate New Forecasts**

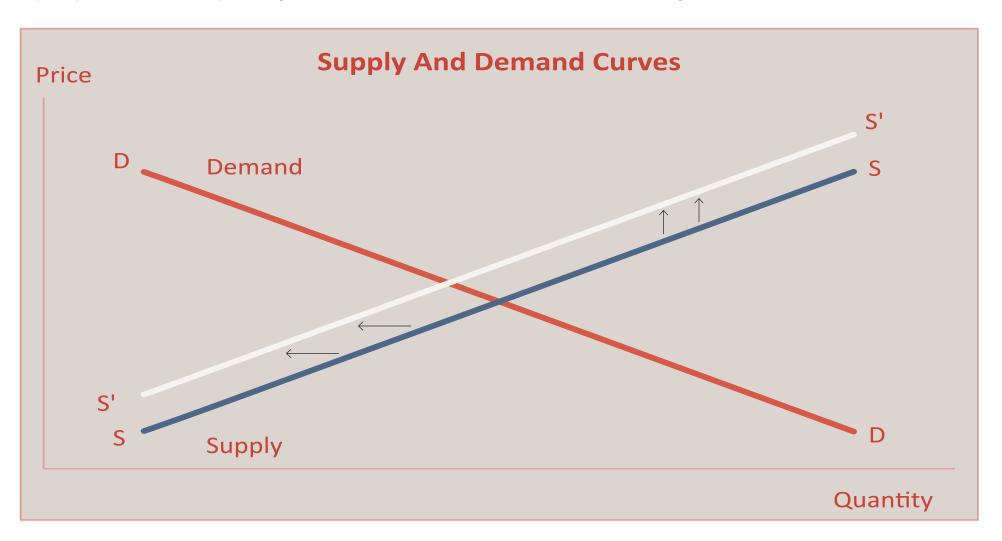
Markets seem more concerned about global trade risks than conflict in the MIddle East... at least so far. The big drop in oil pirces in May and June mandate new forecasts for inflation and bond yields... lower in both instances. Growth implications vary by country, between producers and importing nations.

# Brent Crude Oil Price Scenario, Percent Change Year-Over-Year



# **Brexit In One Chart**

Brexit means the suspension of immigration and the departure of some migrant labor—a reduction in the workforce—a loss of a big chunk of the business of the City, and higher costs for imported goods on top of delays in supply change. It is a supply shock—it shifts the aggregate supplu curve upward to the left—that should result in a stagflation. Potentially, the drop in output and the acceleration of prices is huge, that is the hard Brexit risk. We have no statistical basis to estimate its magnitude or duration: No one has seen this before.



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# Waypoints To Brexit, Many Paths But No Paved Roads...

Uncertainty prevails during a period when there is no clarity of Brexit outcome to encourage business investment or confidence. Might the BoE hike rates during this unexpected six month extension of the status quo? The MPC shouldn't, but that does not mean it will not.

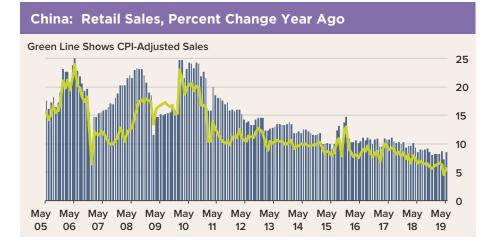


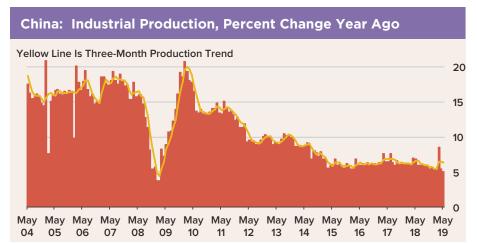
Britain Leaves With A Deal Or Withdraws Notice Or Leaves Hard (Or EU Grants Another Extension)

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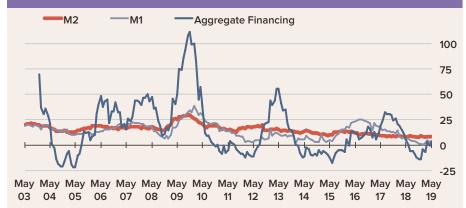
# What About China?

China's economy is slowing, but it still is growing quite fast!



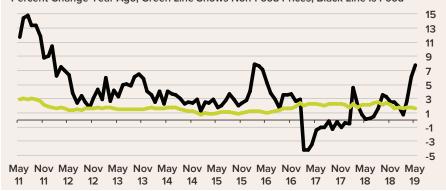


#### China: Money And Credit, Percent Change Year Ago



Percent Change Year Ago, Green Line Shows Non-Food Prices, Black Line Is Food

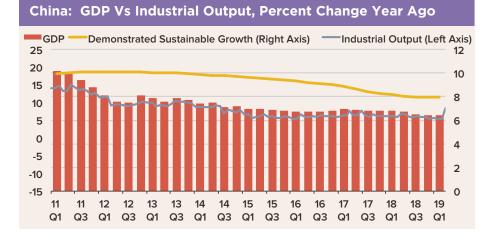
China: Consumer Price Index, Food Vs Non-Food Elements



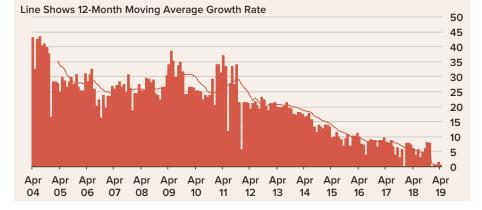
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# **China Is Poised For Cyclical Recovery**

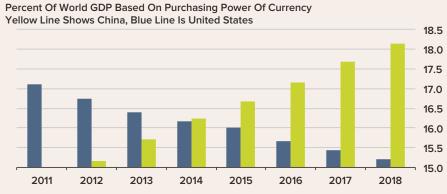
After seven years of sub-par economic growth, China's economy should be set to fly again. Excesses have been purged! However, fixed investment remains weak.



#### China: Fixed Asset Investment, Percent Change Year Ago



#### China And United States' Share Of World GDP



#### **China And United States: Economic Growth Rates**

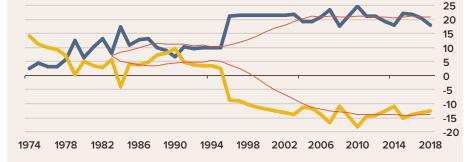


# **Pause In The Demographic Dividend?**

China modernizes by moving people into higher-productivity urban jobs from lower-productivity rural jobs. At the margin, shifting a worker from the farm to a city job increases his or her contribution to GDP 4.3 times. That pickup used to be 6.7 times. In addition, the percentage increase in the urban population caused by migration from farms declines over time. So the demographic dividend is down to about 8% per year now. That "potential" level of demand growth is still way higher than the 6.6% GDP growth reported for 2018.

#### China: Yearly Changes In Urban And Rural Population

Millions Of Persons, Yellow Line Is Rural Population, Blue Line Is Urban Population Red Lines Are Ten-Year Moving Averages



China: Yearly Changes In Urban Population, Percent



## Demographic Dividend Productivity 14 12 10 8 6 4 2 0 -2 1992 1994 1996 1998 2000 2002 2004 2006 2008 2010 2012 2014 2016 2018

#### China: Sources Of Yearly Changes GDP, Percentage Points





# [Trade] War Is Hell

After starting a fight with China, the United States is losing exports to China at a rapid rate. China's exports to the USA are fizzling, too. March 1 deadline date is long past. Next window for Xi/Trump Summit to end is G-20 Summit In June... China is in no rush. Team Trump wants a "win" from his trade negotiation "strategy" before U.S. election season kicks off. China will not give up its Made-In-China 2025 industrial strategy or do much to assuage IP related issues. Heads up: **Role of dollar as global reserve/transactions currency could be threatened if China abandons the dollar in consequence of reduced exports to USA!** Also, China boycott of U.S. brands could hit equities hard and fast. **Watch out!** 

#### **China: Monthly Imports From The United States**



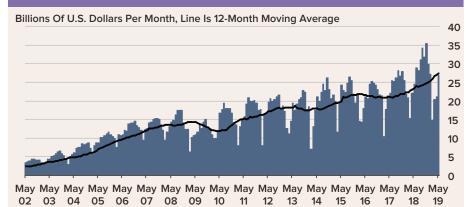
#### China: Monthly Exports To The United States



# China: FX Reserves Billions Of U.S. Dollars 4000 3500 2000 2500 2000 1500 1000 500 0

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#### China: Monthly Merchandise Trade Balance With The USA



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# Key Takeaways...

- World trade is slowing: The pulse of the global economy is slowing.
- Industrial production and survey data indicate output still faltering in many economies.
   HFE sees this as an inventory cycle adjustment, a short and shallow dip, not a crash.
- Consumer spending slowdown in 2018 may be partially due to oil prices.
   For the inventory correction to complete, demand must rise faster than supply for a while.
- **Bank lending** is wicked slow in most economies, and still slowing in many cases, Especially Europe, Japan and China. The damage of the 2008 crisis is not yet undone.
- Trade wars so far are not the cause of trade decay... but they do not help.
   No resolution of Sino-U.S. trade dispute expected before 2020 U.S. elections!
   Recommended reading by HFE: "The Art Of War", not "The Art Of The Deal"
- HFE sees no indication of inflation risk in any major economy at this time, so...
- Most central banks are not going to tighten in 2019

No 2019 or 2020 or 2021 ECB rate hike or other tightening. Tapering is not tightening. No 2019 rate hike or other tightening expected by **BoJ**, **BoE**. **RBA** may cut rates further. **BoC** tightening intentions are scaled back, temporarily on hold, as economy slows.

• Bond yields, already low, still have room to fall, although negative yields are unsustainable. www.hifreqecon.com/GlobalCharts June 2019