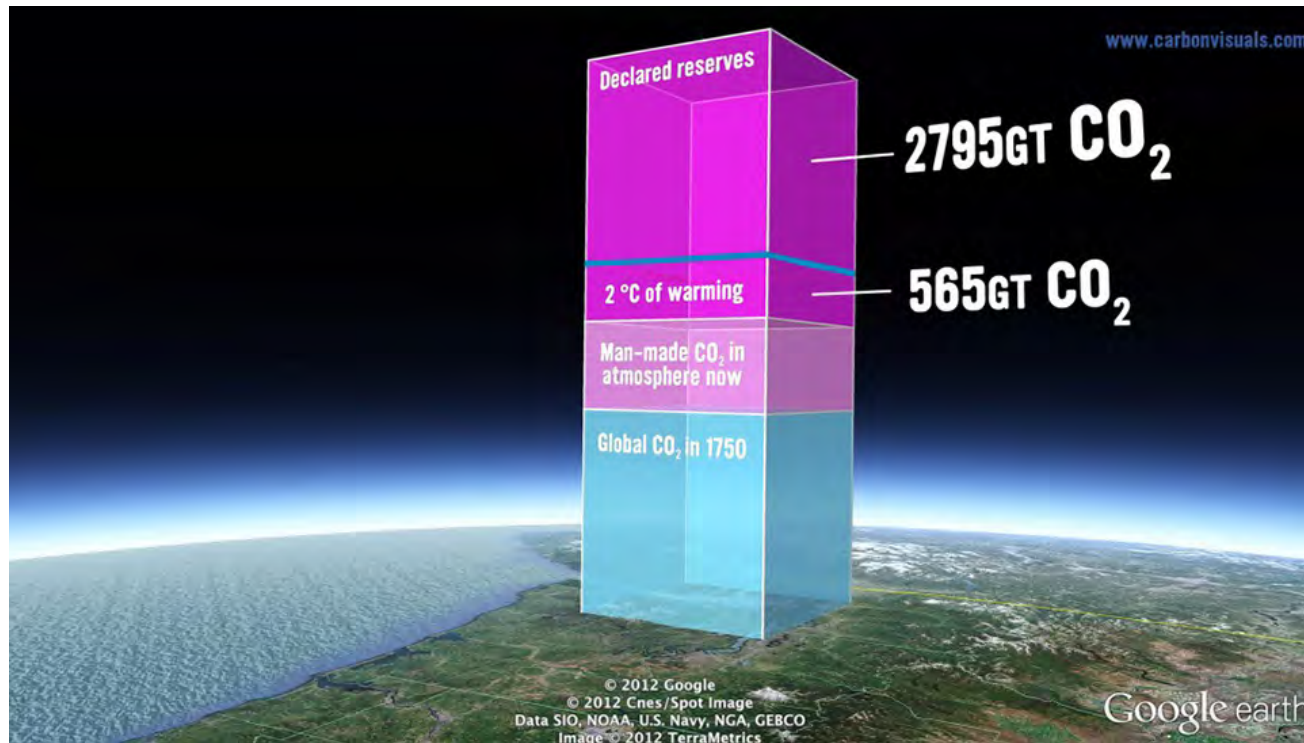




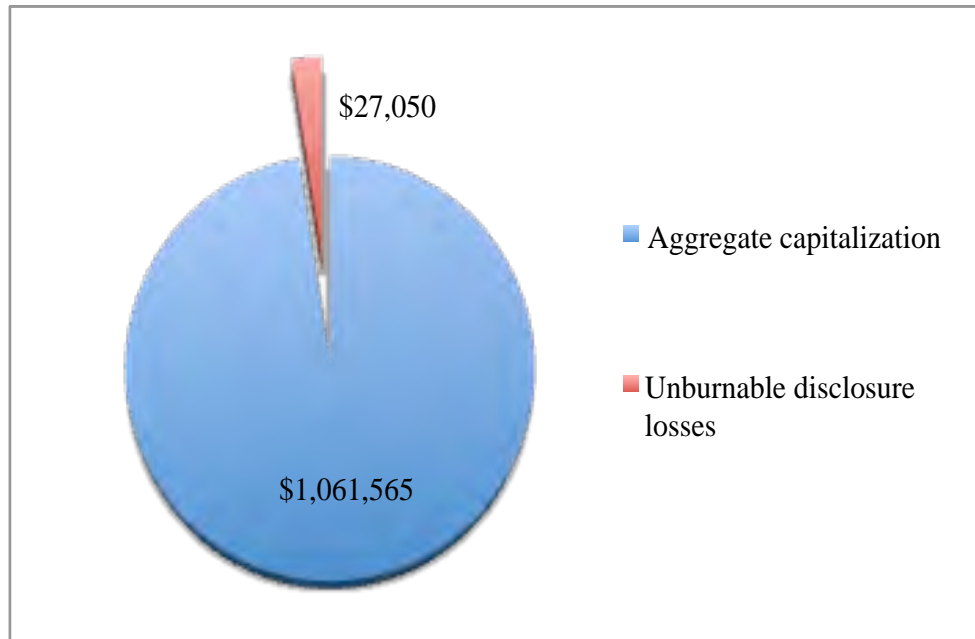
**Amy Myers Jaffe**  
**David M. Rubenstein Senior Fellow for**  
**Energy and the Environment**  
**Council On Foreign Relations**

**Project LINK Meeting 2019**  
**“Coping with Stranded Asset Risk”**  
**June 18, 2019**

# The Science of Unburnable Carbon

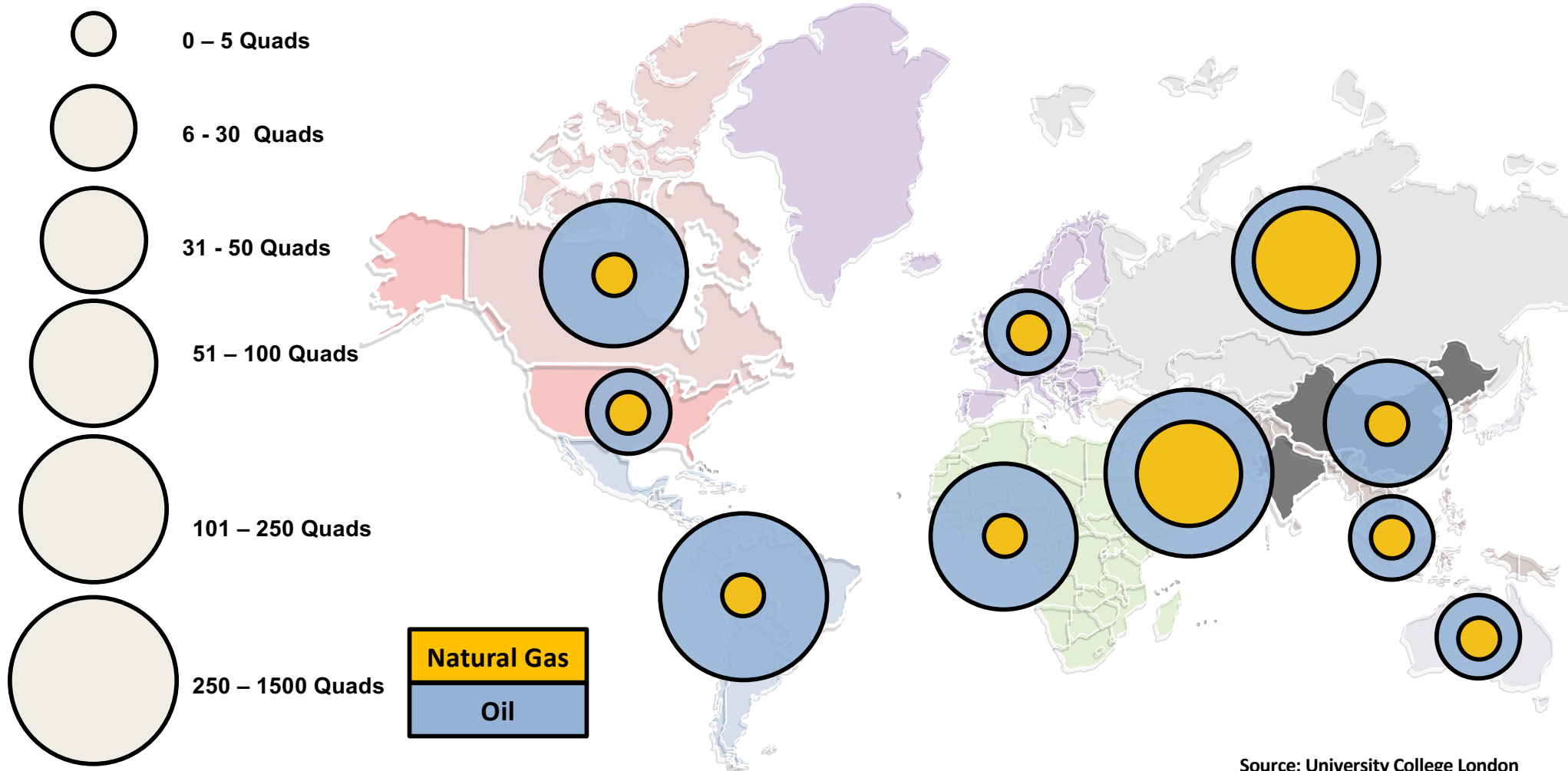


## Markets Recognize That Science of Stranded Assets is Real: 2009 Stock Market Aggregate Loss = 2.48% of market capitalization



Griffin, Lont, Jaffe, Dominguez-Faus, *Energy Economics*, Fall 2015

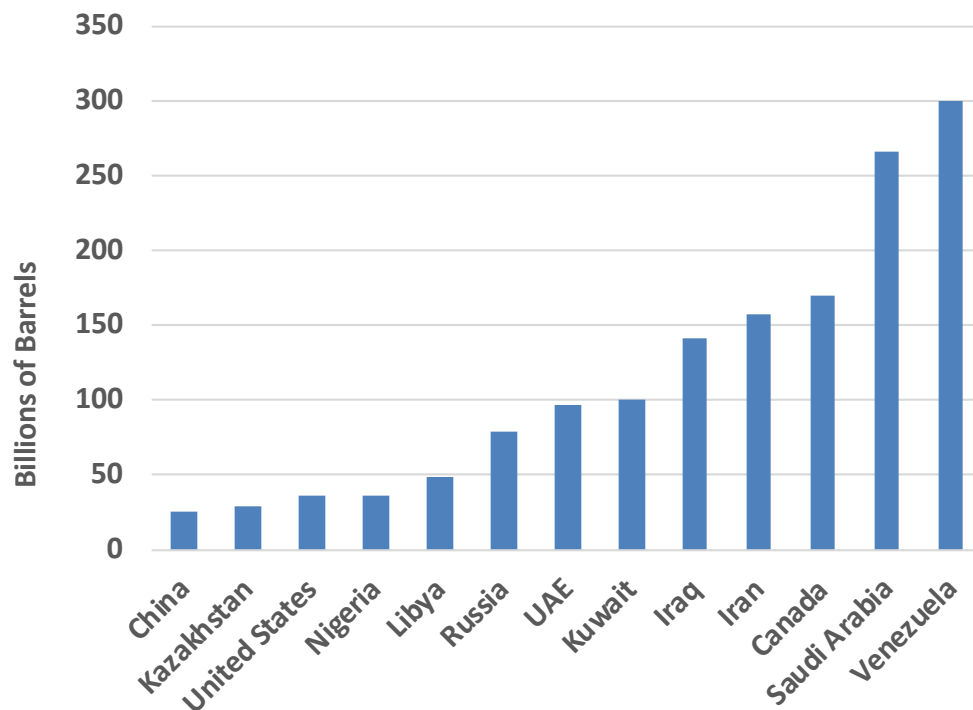
# Unburnable Fuel Reserves Before 2050 Under 2°C Scenario



Source: University College London

# Larger and Expensive Resources Most at Risk for Stranding

## Proven Oil Reserves



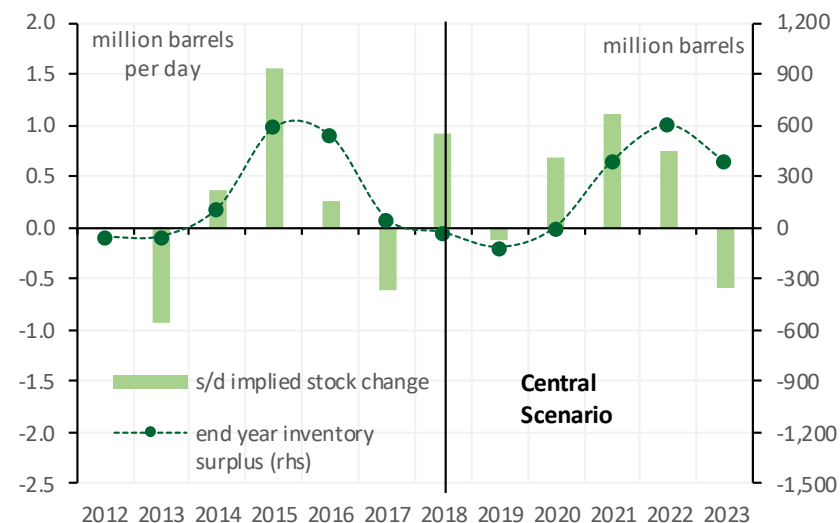
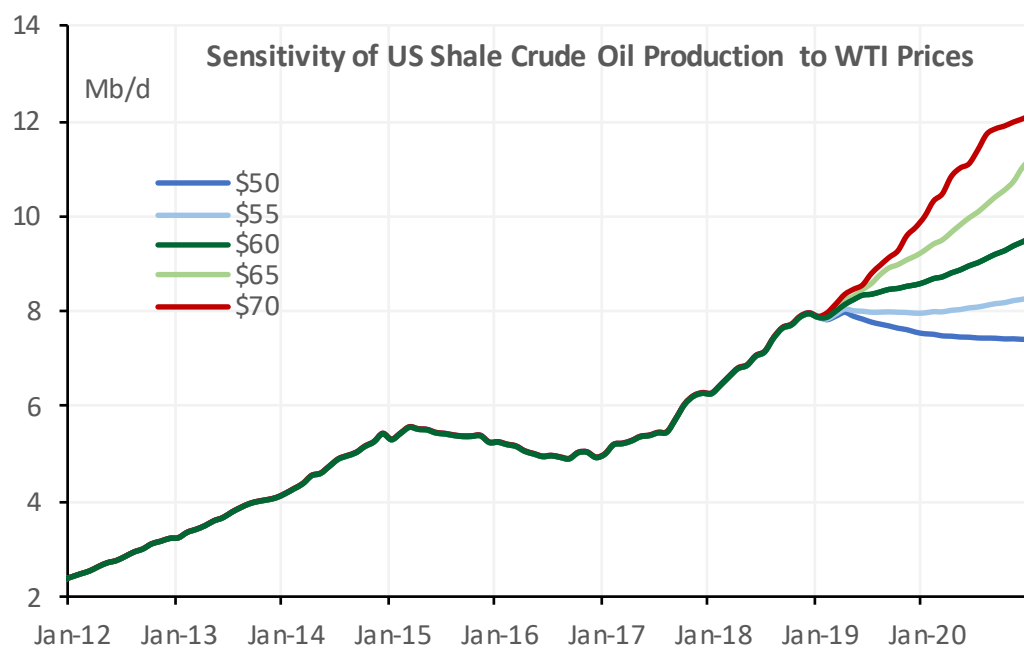
- Canada – Oil Sands Reserves are 166.3 billion barrels
- Venezuela – Orinoco Belt reserves are 235 billion. Some other regions are damaged beyond repair such as the El Furrial Field.
- Russian Arctic oil reserves are 90 billion barrels and 47 trillion cubic meters of gas
- Will countries develop their unconventional oil from shale? (*Mexico, Colombia, Paraguay, Algeria, Jordan, South Africa, Argentina, Russia...*)

**Peabody Energy stock collapse from 2015-2016 highlights risk of disorderly decapitalization as competitive market conditions change and carbon gets repriced more accurately**

Peabody Energy Co. (BTUUQ)



# CORNERSTONE MACRO: FIVE YEAR MODEL: \$50-\$55/B WTI IS TOO LITTLE; \$65/B SEEMS TOO MUCH



sensitivity of 5 year global oil balance to shale production growth					
global stock change (Mb/d) running shale model at various WTI prices					
	2019	2020	2021	2022	2023
\$50	-0.9	-1.5	-2.4	-3.6	-5.6
\$55	-0.6	-0.5	-0.8	-1.6	-3.6
\$60	-0.1	0.7	1.1	0.7	-0.6
\$65	0.2	2.1	3.8	4.1	3.5
\$70	0.5	3.6	4.7	5.2	4.3
\$75	0.7	4.1	5.5	5.7	4.7

Source: CORNERSTONE MACRO

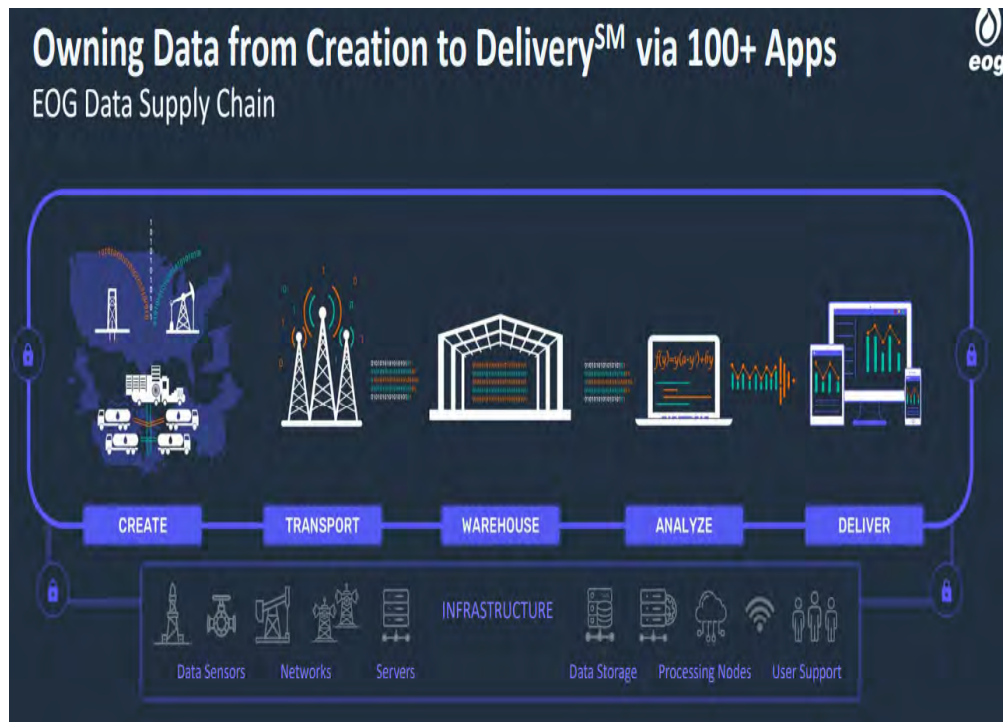
# Is the WTI Boom-Bust Price Cycle Shortening?

- Shorter cycle times for oil price rises potentially weakens the investment response in regions with large scale conventional reserves that take longer to develop.





# DATA SCIENCE IS DELIVERING FOR US TIGHT OIL: TECHNOLOGY IS BRINGING ABUNDANCE



Digitalisation & innovation  
Potential

Value creation producing fields

Above **2** bn USD

Automated drilling – cost  
Around

**-15%**

Field of the future – capex  
Around

**-30%**

Field of the future – opex  
Around

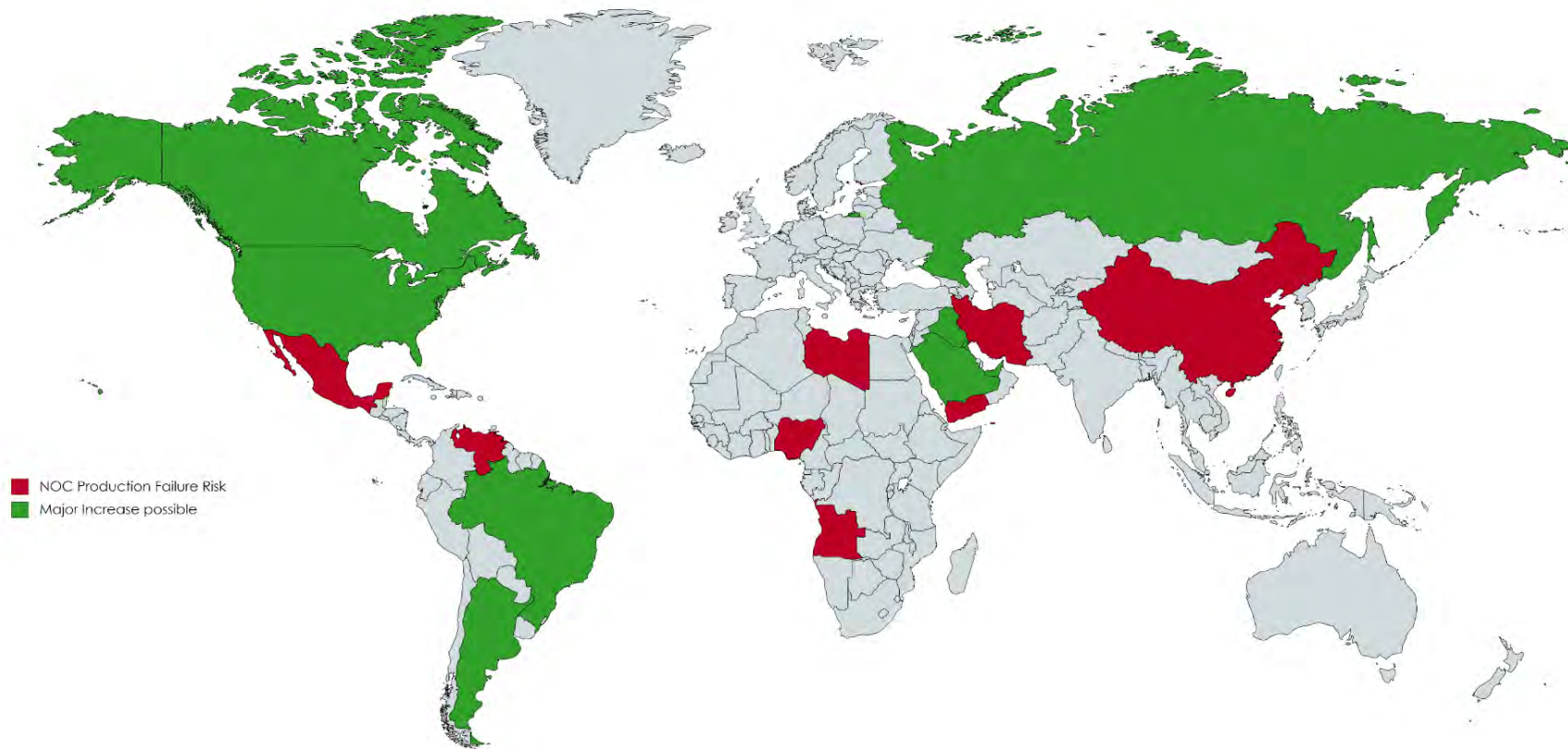
**-50%**

Integrated remote operations US Onshore

Around **500** million USD  
Added value

# Rising Oil Production Potential VS NOC Supply Risk

## Corruption Scandals, Failing States, and States Raiding NOC Finances



Created with mapchart.net ©

**Shorter cycle times will leave NOCs with less capital flexibility.**

**NOCs likely to have more difficulty staving off declines in mature fields.**

**Majors are favoring short cycle projects such as shale in the Americas, brownfield extensions and development of satellite reserves. Interest in long cycle projects like Venezuelan heavy oil and Arctic development is sinking. Longer term, any higher oil prices could breed structural decline in oil use, creating intractable problem for OPEC.**

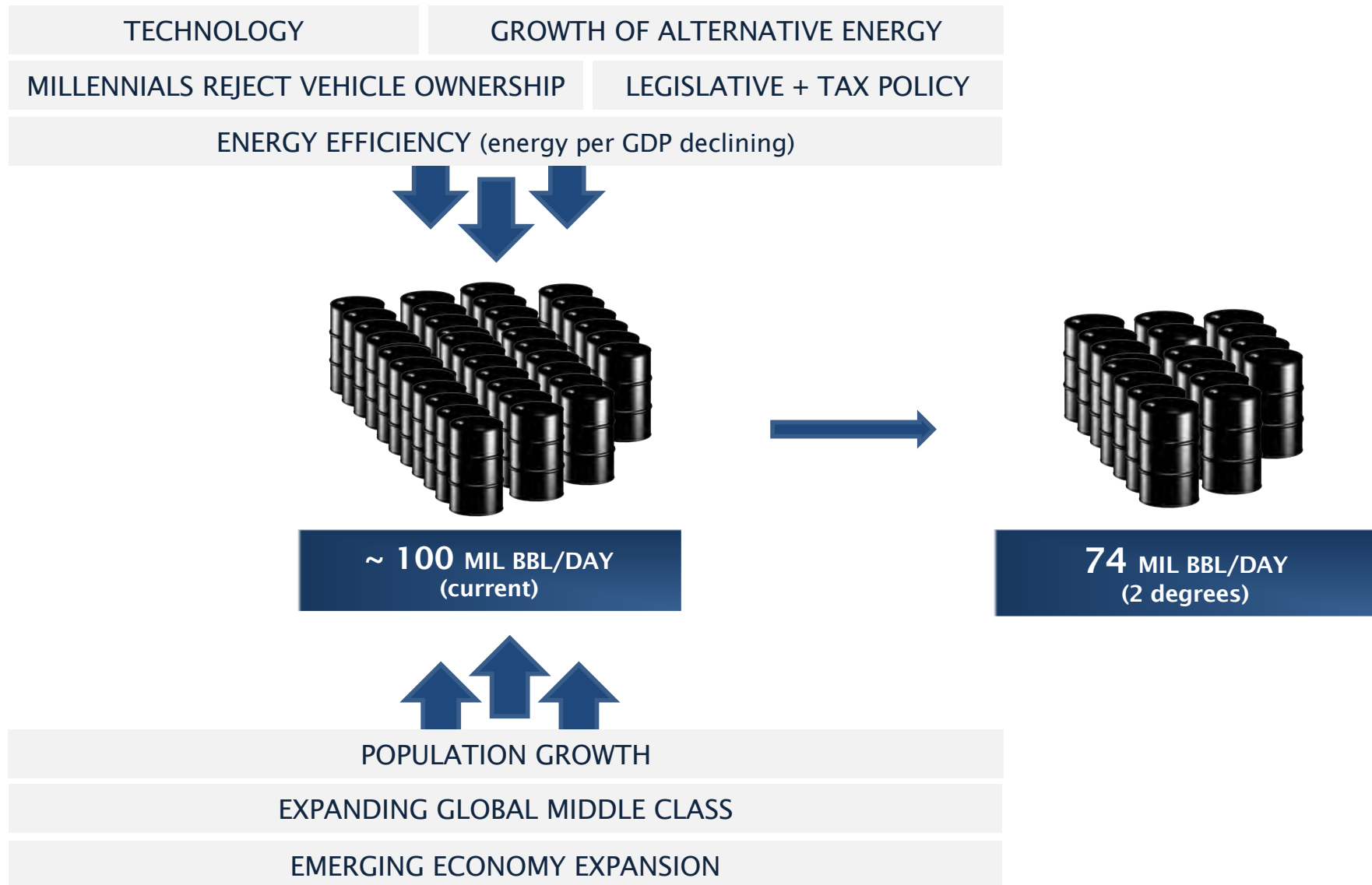


Technology Revolution is ushering in exponential gains in productivity, via transportational logistics, automation, big data, material science and biotech, artificial intelligence, 3-D printing.

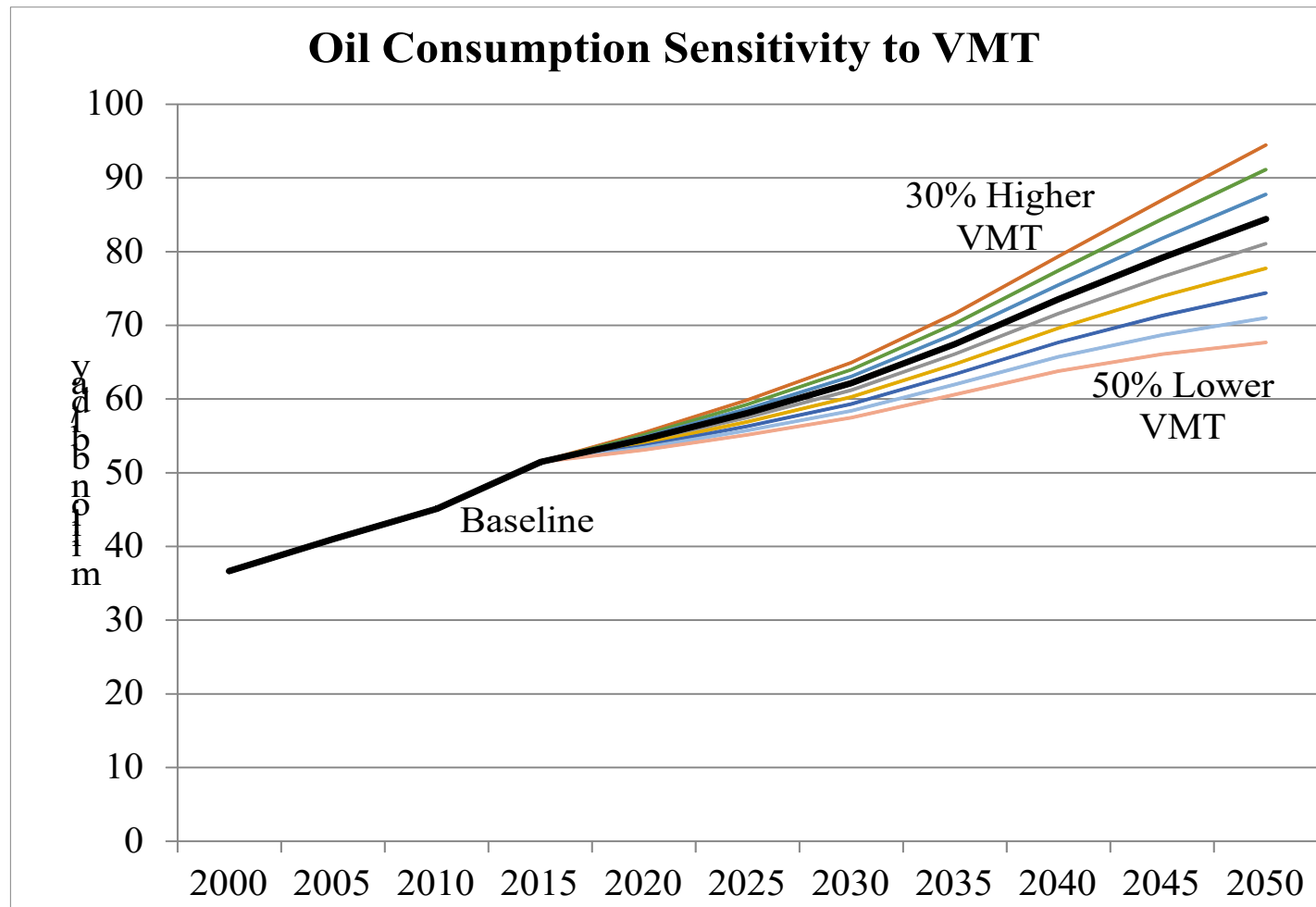
This revolution dramatically change the way we produce, sell and use energy.



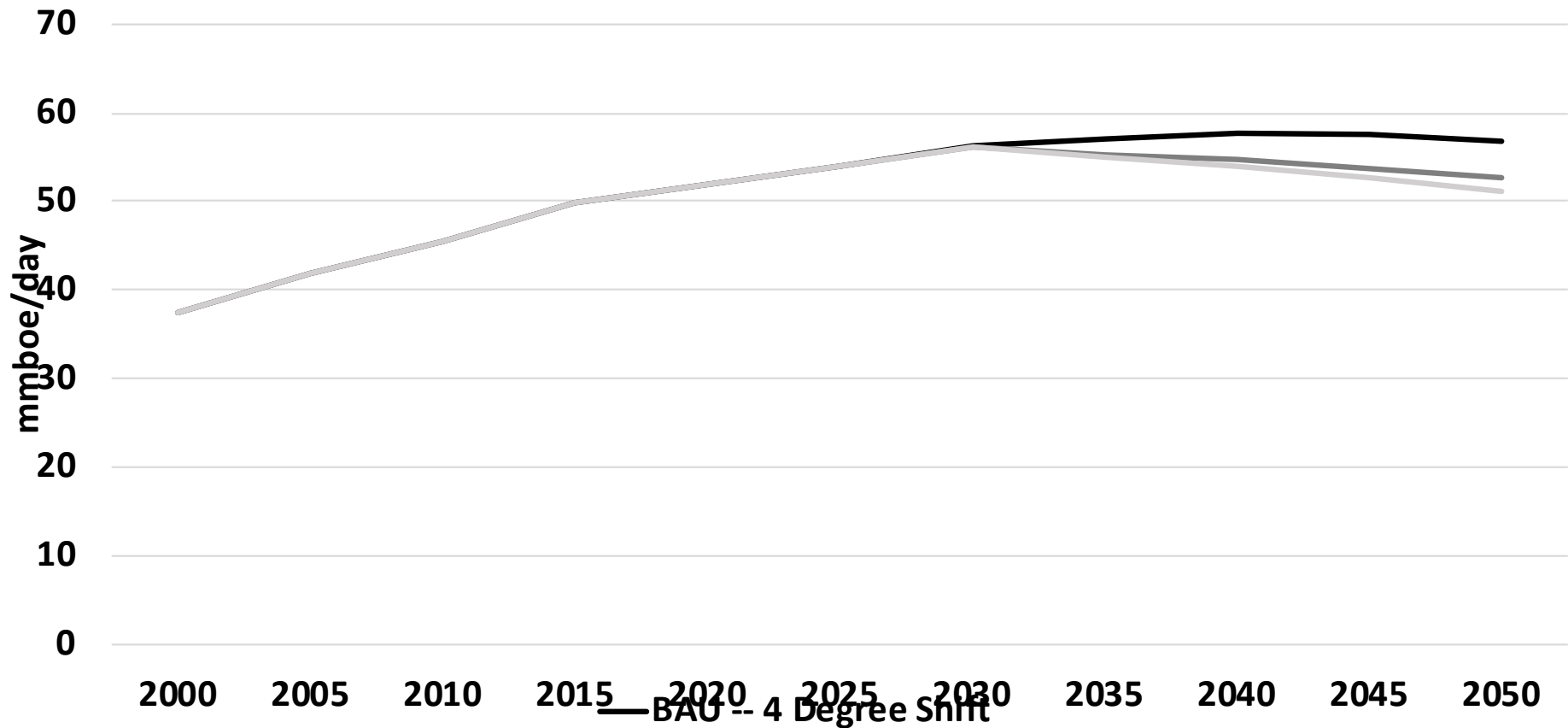
# Old v. New Forces Impacting Long Term Oil Demand



## Potential impact of increased shared mobility/autonomous vehicles: Oil consumption highly sensitive to changes in VMT



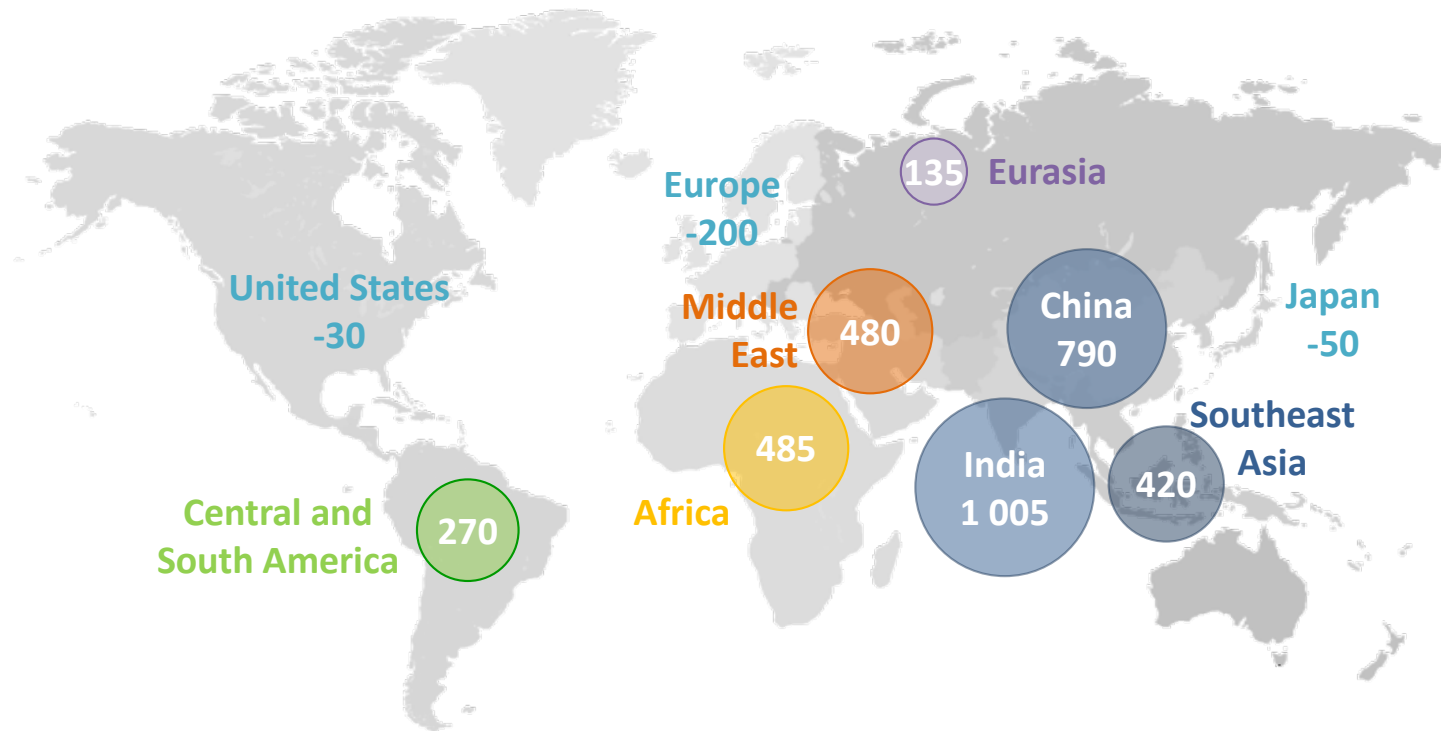
# ICE Ban Oil Consumption





# Energy demand is expected to peak in OECD. Could China be next?

Change in energy demand, 2016-40 (Mtoe)



*GDP across developing world might slow due to climate change, migration, and slowdown in global trade.*

## How Will Producers Respond?

- Since reserves under the ground will depreciate over time, it makes commercial sense to accelerate production now while demand is still robust
- Green paradox: Higher the likelihood of carbon tax or restrictions, the more it will encourage producers to accelerate production
- Geopolitical implications: petro-states responding to loss of strategic stature by shifting to harder power measures to raise importance on world stage
- Anticipation of failing national budgets is destabilizing legitimacy of petro-governments and prompting intensification of repression

## HOW DOES THE UNITED NATIONS PROMOTE A SOFTER LANDING?