



finalizing implementation and ensuring sustainability

www.ePingAlert.org

Where we came from

- ❑ UN DESA findings in the field
- ❑ 2014 november conference
- ❑ Canada proposal

E-Ping Today

- ❑ Notification alert system
- ❑ Search & filter facilities to identify relevant notifications
- ❑ Favorites to track your notifications of interest
- ❑ Collaboration through sharing documents and discussion
- ❑ Communication (SMS and emails)

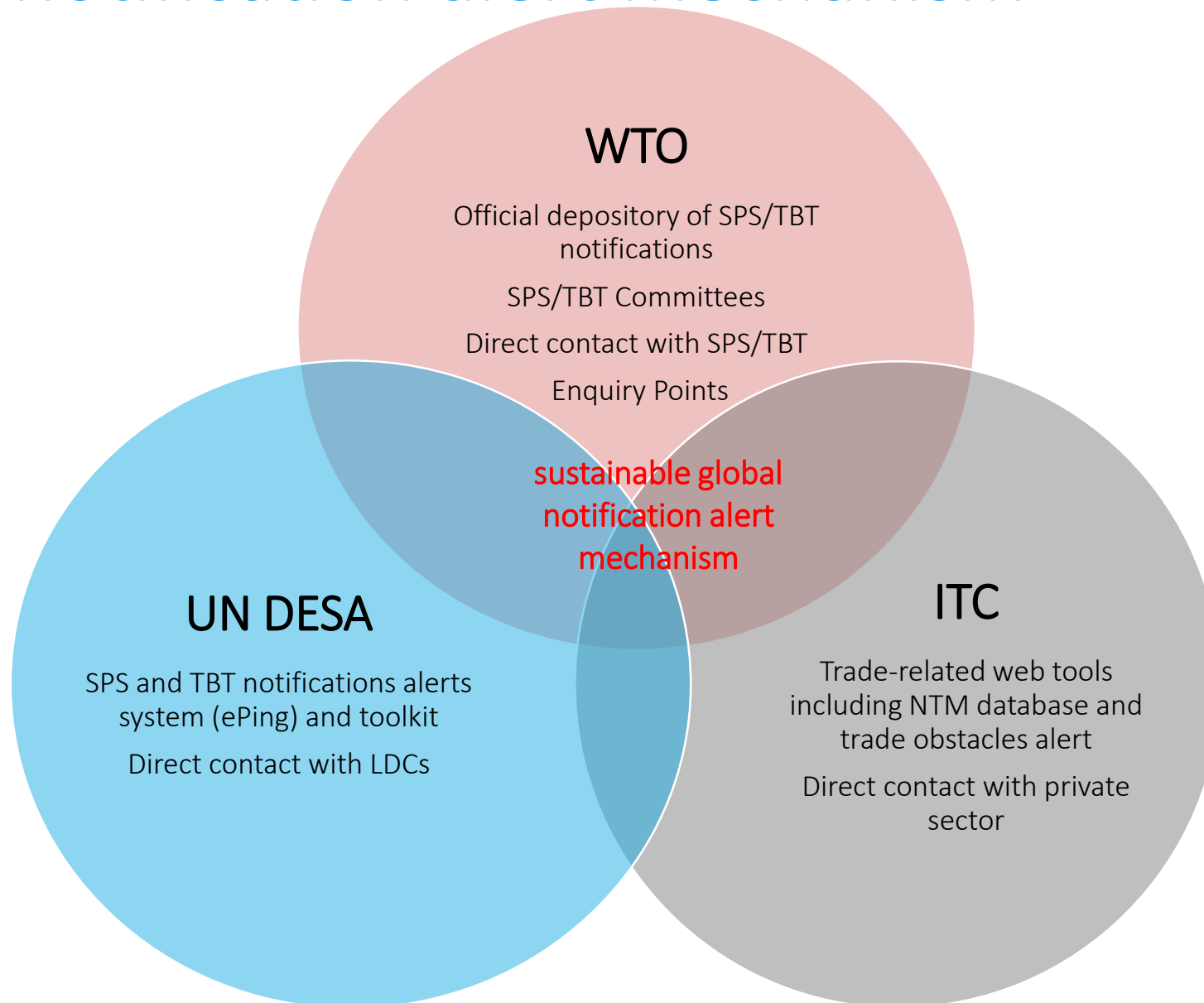
Current status

- ❑ New ePing version next week (functionally complete)
- ❑ One more release to finalize the product (December)
- ❑ UN DESA has extended the project until 2016
- ❑ Hosting secured until end of next year

Requirements for sustainability

- ☐ Hosting
- ☐ Ownership of the product
- ☐ Continue development (extensions and improvements)
- ☐ Continuous Support

How: Tripartite co-operation on a SPS/TBT notification alert mechanism



But will this result in
real sustainability?

OF COURSE

NOT

2014 obstacles identified

Organizational infrastructure

- Availability, positioning, quality NNA and NEP
- Inter/intra ministerial coordination
- Who informs who and how

Interpretation

- Content of TBT/SPS messages difficult to understand
- How applicable is a notification for a country

Infrastructure

- Adoption of technology by stakeholders
- Computer and Internet availability
- SMS sometimes better than email

So wait ?





What stops you to start driving
tomorrow?

The End