



ePing initiative in perspective

Workshop on building capacity in the use of ePing electronic alert system

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Structure

- I. Background
- II. Project implementation
- III. The ePing solution



I. Background

- LDCs are low-income countries suffering from structural handicaps to sustainable development
- Category allows for special international support measures to tackle specific problems
- **However:** limited awareness and use
- **Why?**
 - Design flaws
 - Require capacity:
 - Low productive capacities
 - Institutional capacity constraints

Removing constraints in utilization of trade-related ISMs

Objective:

- Increase institutional capacity in LDCs to access and effectively use the trade-related ISMs

Expected accomplishments:

- Improved capacity to **set priorities for accessing trade-related ISMs**
- Improved capacity to **tackle institutional constraints** in accessing and sharing information on trade-related ISMs
- **Feedback** to intergovernmental processes

Principles:

- **Building up:** pilot countries participated in LDC portal initiative
- **Staggered:** sharing country experiences
- Avoiding duplication: **delivering as one**



II. Project implementation

Two phases:

- Diagnosis and validation: field studies and background research to detect institutional constraints
- Intervention: identification and implementation of measures to address constraints

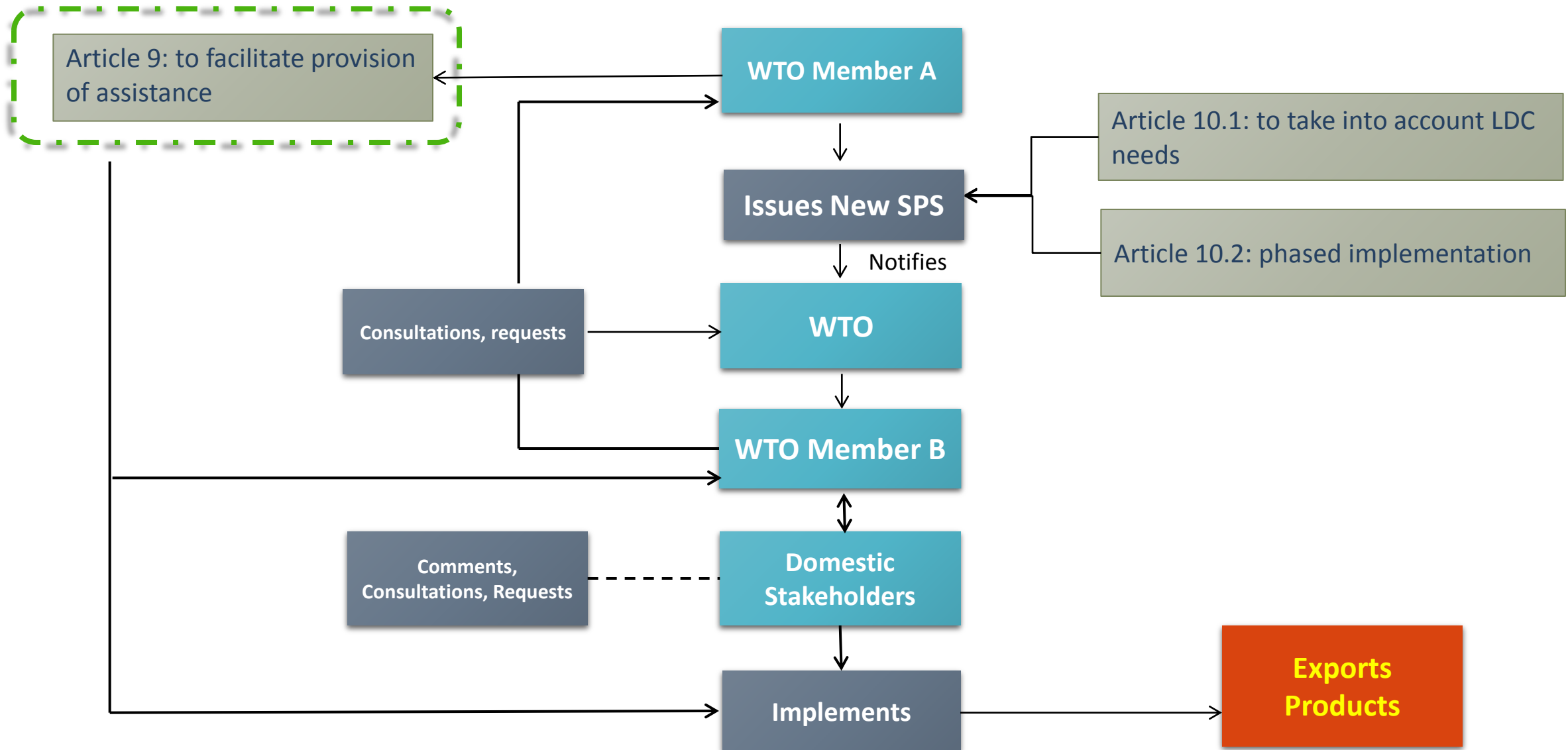
Pilot countries: Uganda, the Gambia, Lesotho and Nepal

Findings: common challenge

→ Communication gaps between public and private sector in SPS and TBT area:

- Lack of knowledge of and compliance with SPS and TBT requirements are barriers to trade
- National information flows on SPS and TBT measures are non-existent or fragmented
- Existing notification mechanism of SPS and TBT does not reach public sector, producers and exporters in LDCs

Institutional constraints in action: an illustration - SPS Agreement



III. Finding solutions: ePing

Develop and introduce **an electronic notification alert toolkit**:

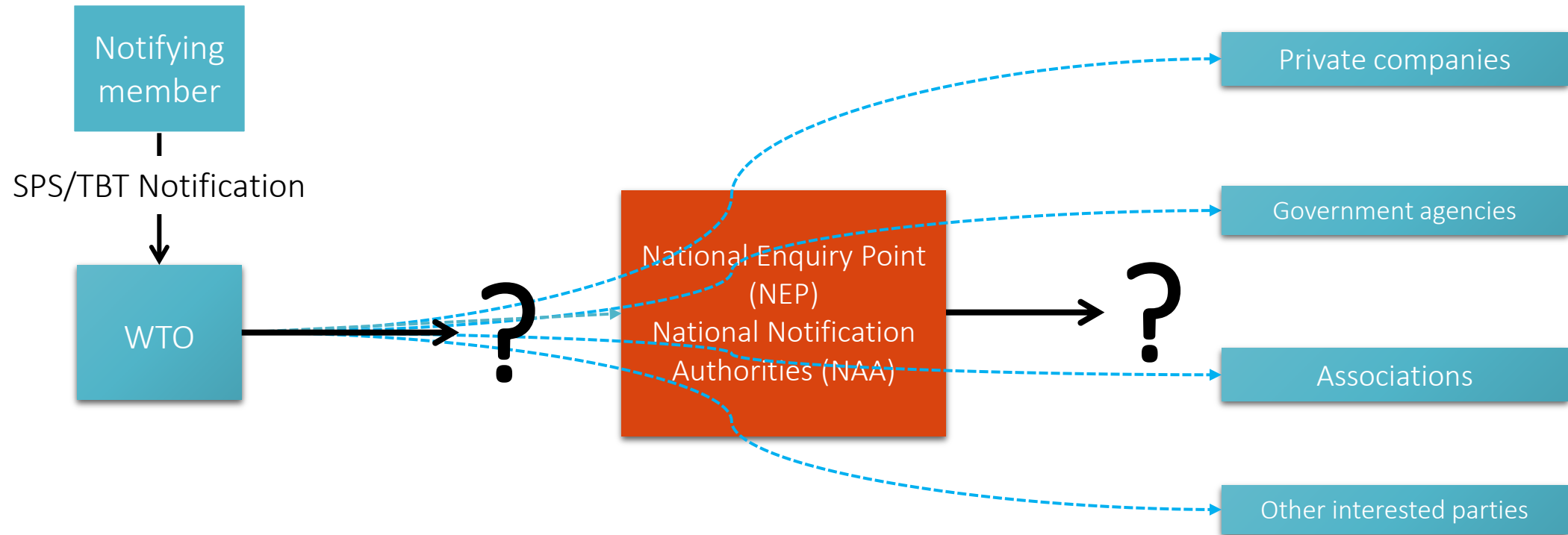
- ✓ To **facilitate dissemination** of SPS and TBT **notifications** → from WTO to public and private sector stakeholders in LDCs
- ✓ To **increase awareness and understanding** of SPS and TBT measures of trading partners (current and potential)

ePing implementation:

- ✓ **Technical review** of the options for establishing an automatic XML feed of information related to incoming notifications
- ✓ **Functional design** of the notification system
- ✓ **Building** the notification system (**pilot version** launched for testing functionalities)
- ✓ **Training** stakeholders in the use of the system (on-going)
- ✓ Steps towards **guaranteeing sustainability** of ePing (on-going)



ePing information flow



----- Filtered notifications via alert emails

Next:
ePing training

